

D7.2 PROJECT WEBSITE

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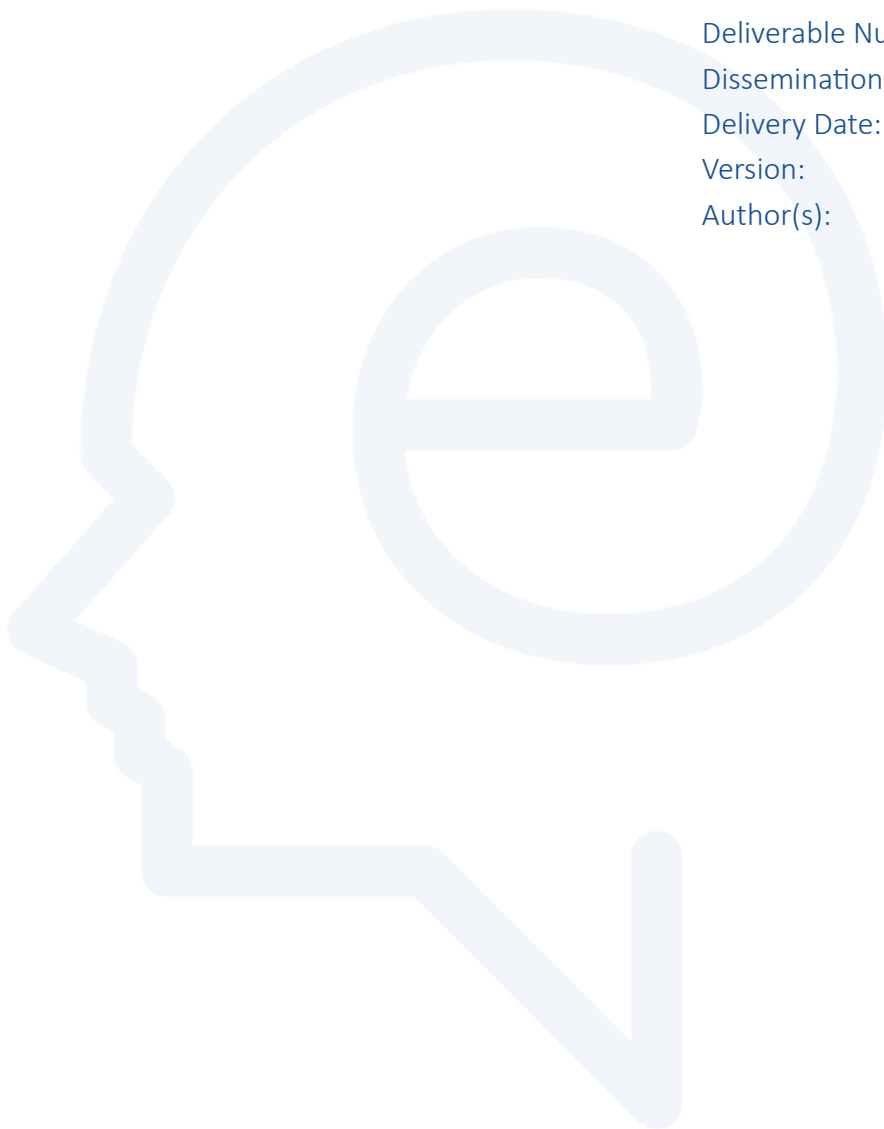
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ELEXIS- European Lexicographic Infrastructure

D7.2 Project Website

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ELEXIS WEBSITE

INTRODUCTION

The ELEXIS website – www.elex.is – is the central pillar of the ELEXIS communication and dissemination strategy. The ELEXIS website serves as the main hub for all ELEXIS stakeholder communities and anyone else interested in ELEXIS. It provides information on the project, the infrastructure with its tools and services, and its activities & events and serves as a networking platform within the community.

Apart from directly hosting a wealth of content that will constantly grow, it will also link to relevant content stored elsewhere, for example publications in repositories etc. As such, it serves as a one stop access point to information about ELEXIS, its background, ambition and results and as well as the infrastructure with its tools, services and data.

TECHNICAL DETAILS, DESIGN AND STRUCTURE

The website is built using a well-known modular web content management system – WordPress. Therefore it is easily adaptable for new or changing needs within ELEXIS.

On top of the latest version of the WordPress system, we have built a full-fledged ELEXIS theme with design, function and security as top priorities. No 3rd party theme or plugin is used in order to keep the dependencies of the website development as low as possible.

The website is fully responsive, meaning that it can be easily accessed and browsed from all commonly used devices (desktops, laptops, tablet and smartphones).

We use Matomo, formerly known as Piwik, for generating comprehensive site usage statistics. The website is hosted at the Austrian Academy of Sciences and is available on www.elex.is. The design and development cycle started with the creation of a website mock-up based on the logo design. The mock-up was presented at the ELEXIS Kick-off meeting to consult the consortium regarding requirements and to initiate the discussion. The main partners involved in the design and development discussion were OeAW, JSI and LC.

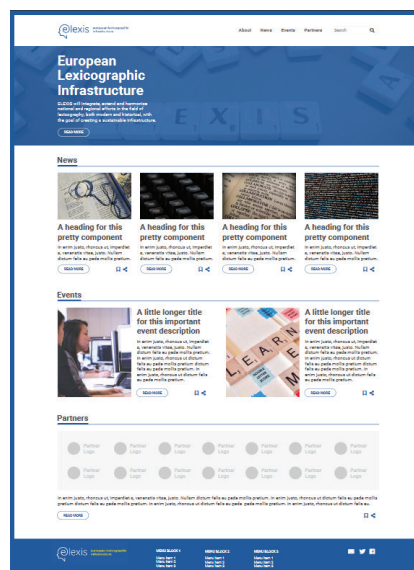


Figure 1: First Mock-up ELEXIS Website

The website is now structured as follows (see figure 2):

- Menu bar, search box
- Social Media Icons linking to the social media channels
- Web banner image with a phrase to explain what ELEXIS is about – *Opening up dictionaries, linguistic data and tools for European communities.* A "Learn more" button links to the "About" area to explain ELEXIS more in details.
- Below the web banner image, there are three tiles with ELEXIS yellow colour overlay where the user can access the ELEXIS infrastructure in different ways: access tools and services, apply for grants to visit the infrastructures on site and join the ELEXIS infrastructure.
- Event and News section
- Partner section
- Footer with Contact, Imprint, EU flag logo and funding acknowledgement.



Figure 2: ELEXIS Website